

CLA 2024

CONFERENCIA LATINOAMERICANA DE ARBITRAJE

Sponsorship Opportunities 2024



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The **Center for Arbitration and Mediation of the Chamber of Commerce Brazil-Canada (CAM-CCBC)** presents sponsorship opportunities for the **Conferencia Latinoamericana de Arbitraje (CLA)**. This event will take place in Brazil, in the city of **Rio de Janeiro**, at the **Copacabana Palace Hotel**, on **June 20 and 21, 2024**.

CEDEP (Centro de Estudios de Derecho, Economía y Política) is a world-class Paraguayan organization with over twenty-three years of experience and organizes the Latin American Arbitration Conference, hereinafter referred to as "CLA," since its first edition in 2009. In **thirteen editions**, the **CLA** has been held in Asunción, Medellín, Buenos Aires, Punta Cana, Curitiba, Miami, La Paz, Cusco, Montevideo, and virtually, featuring distinguished global and regional figures in the field of arbitration.

It is very important for us to have your valuable partnership in this high-level event that promotes much-needed discussions on international arbitration.

Sincerely,

CAM-CCBC's Presidency

Rodrigo Fonseca | President

Silvia Pachikoski | Vice President

Ricardo Aprigliano | Vice President

Executive Board

Patrícia Kobayashi | Executive Director





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About CAM-CCBC

Founded in 1979, CAM-CCBC is the pioneering Brazilian institution in administering alternative dispute resolution methods. Specialized in handling complex commercial disputes, CAM-CCBC is the leading institution in Brazil and manages a significant portion of the country's arbitrations involving national and foreign parties.

official website

www.camccbc.org.br



Pionnering Arbitration and
Mediation Center in Brazil



About CLA

This edition of the Conferencia Latinoamericana de Arbitraje, known as CLA, will be organized by CAM-CCBC (Arbitration and Mediation Center of the Brazil-Canada Chamber of Commerce) in collaboration with CEDEP (Center for Studies in Law, Economics, and Politics). The event promises to be a celebration of excellence and innovation in the field of arbitration.

Why Sponsor CLA?

- Global visibility
- Access to a highly qualified audience
- Strategic networking
- Contribution to the development of arbitration in Latin America

Sponsoring CLA allows you to elevate your brand, establish valuable connections, and contribute to the advancement of arbitration in Latin America. Don't miss the chance to be part of this prestigious and globally impactful event.



official website

www.clarbitraje.com

Sponsorship Packages

All categories come with the following benefits:

- Brand exposure in event email marketing and on the digital panel on the day of the event*;
- Sponsor recognition on CAM-CCBC social media.

*Diamantum at 100%, Platinum at 70%, Aurum at 40%, Argentum at 25%, and Cubrum at 25% of the logo size.

DIAMANTUM

Investment

US\$ 15.000* (R\$ 75.000)

Check installment options

*The final value in dollars will be contingent upon the prevailing currency exchange rate on the day of the closing.

Limited spots

Extra Benefits

- 10 complimentary tickets;
- 30% discount for additional registrations;
- Highlight on the digital panel on the day of the event (100% size);
- Highlight in the physical environment (side columns and backdrop display);
- Exclusive and dedicated stories in the highlight (group);
- Logo presence on the official invitation;
- Logo presence on the banner and description on the registration platform (Sympla);
- Logo presence in all communications via email marketing;
- Dedicated post for the quota;
- Up to 3 giveaways included in the event kit;
- Brand exposure on the event certificate.
- Recognition in the Opening and Closing Remarks of the event
- Brand recognition at the social event (negotiable).

Sponsorship Packages

All categories come with the following benefits:

- Brand exposure in event email marketing and on the digital panel on the day of the event*;
- Sponsor recognition on CAM-CCBC social media.

*Diamantum at 100%, Platinum at 70%, Aurum at 40%, Argentum at 25%, and Cubrum at 25% of the logo size.

PLATINUM

Investment

US\$ 10.000* (R\$ 48.000)

Check installment options

*The final value in dollars will be contingent upon the prevailing currency exchange rate on the day of the closing.

Limited spots

Extra Benefits

- 7 complimentary tickets;
- 25% discount for additional registrations;
- Highlight on the digital panel on the day of the event (70% size);
- Highlight in the physical environment (side columns and backdrop display);
- Exclusive and dedicated stories in the highlight (group);
- Logo presence on the official invitation;
- Logo presence on the banner and description on the registration platform (Sympla);
- Logo presence in all communications via email marketing;
- Dedicated post for the quota;
- Up to 2 giveaways included in the event kit.



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Sponsorship Packages

All categories come with the following benefits:

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- Sponsor recognition on CAM-CCBC social media.

*Diamantum at 100%, Platinum at 70%, Aurum at 40%, Argentum at 25%, and Cubrum at 25% of the logo size.



AURUM

Investment

US\$ 8.000* (R\$ 36.000)

Check installment options

*The final value in dollars will be contingent upon the prevailing currency exchange rate on the day of the closing.

Limited spots

Extra Benefits

- 5 complimentary tickets;
- 20% discount for additional registrations;
- Highlight on the digital panel on the day of the event (40% size);
- Highlight in the physical environment (side columns and backdrop display);
- Exclusive and dedicated stories in the highlight (group);
- Logo presence on the official invitation;
- Logo presence on the banner and description on the registration platform (Sympla);
- Logo presence in all communications via email marketing;
- Dedicated post for the quota;
- Up to 1 giveaway included in the event kit.



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Sponsorship Packages

All categories come with the following benefits:

- Brand exposure in event email marketing and on the digital panel on the day of the event*;

- Sponsor recognition on CAM-CCBC social media.

*Diamantum at 100%, Platinum at 70%, Aurum at 40%, Argentum at 25%, and Cubrum at 25% of the logo size.

ARGENTUM

Investment

US\$ 6.000* (R\$ 28.000)

Check installment options

*The final value in dollars will be contingent upon the prevailing currency exchange rate on the day of the closing.

Limited spots

Extra Benefits

3 complimentary tickets;

15% discount for additional registrations;

Highlight on the digital panel on the day of the event (25% do tamanho);

Exclusive and dedicated stories in the highlight (group);

Logo presence in all communications via email marketing;

Dedicated post for the quota.



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Sponsorship Packages

All categories come with the following benefits:

- Brand exposure in event email marketing and on the digital panel on the day of the event*;
- Sponsor recognition on CAM-CCBC social media.

*Diamantum at 100%, Platinum at 70%, Aurum at 40%, Argentum at 25%, and Cubrum at 25% of the logo size.



CUBRUM

Investment

US\$4.000* (R\$ 15.000)

Check installment options

*The final value in dollars will be contingent upon the prevailing currency exchange rate on the day of the closing.

Limited spots

Extra Benefits

1 complimentary ticket;

Highlight on the digital panel on the day of the event (15% size);

Exclusive and dedicated stories in the highlight (group);

Logo presence in the thank you communications via email marketing;

Dedicated post for the quota.

General Conditions

- 1.** Sponsorship payment will be made without any deduction or withholding of any kind. Quota values are valid for enrollment until April 1, 2024.
- 2.** The sponsor's logo must be provided in EPS Vector format. The logo size will be stipulated according to the provided sponsorship quota, respecting the dimensions of the graphic material.
- 3.** Sponsor giveaways will undergo approval by the CLA 2024 Organizing Committee, considering their feasibility, thematic appropriateness, and congress sustainability standards.
- 5.** Giveaways must be delivered to CAM-CCBC by May 31, 2024.

Sponsor the **CLA 2024** and the **XI CAM-CCBC Arbitration Congress 2024!**

Special conditions for supporting both events. Contact us for more details.

All giveaways should be sent to:
Brazil-Canada Chamber of Commerce

Attention: Rhuan Dotta

Rua do Rocio, 220, 13th floor, suite 132, Vila Olímpia

São Paulo | SP, ZIP Code: 04552-000

Identification: **CLA Sponsor Material**

For more information, please
contact us at the email address:
cam@ccbc.org.br