



Sponsorship Opportunities 2024

XI CAM-CCBC ARBITRATION CONGRESS

October 14, 2024

IFCAI BIENNIAL CONFERENCE

October 15, 2024

JW Marriott Hotel São Paulo





Sponsorship Opportunities 2024

XI CAM-CCBC **ARBITRATION CONGRESS**



The Center for Arbitration and Mediation of the Chamber of Commerce Brazil-Canada (CAM-CCBC) presents the sponsorship opportunities for the XI CAM-CCBC Arbitration Congress, an event that stands out this year as it also hosts the 17th Biennial Conference of the International Federation of Commercial Arbitration Institutions (IFCAI).

In this new structure, the CAM-CCBC Arbitration Congress will take place on October 14, 2024, while the 17th IFCAI Biennial Conference will occur on October 15, 2024.

This milestone solidifies Brazil as a hub for global commercial dispute resolution. As hosts of this prestigious event, we envision São Paulo as a strategic and vibrant center for discussing crucial issues in the international arbitration landscape.

We would greatly value your support in this historic edition of the CAM-CCBC Arbitration Congress and IFCAI Biennial Conference.

Sincerely,

CAM-CCBC's Presidency

Rodrigo Fonseca	President
Silvia Pachikoski	Vice President
Ricardo Aprigliano	Vice President

Executive Board

Patrícia Kobayashi	Executive Director
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About CAM-CCBC

Founded in 1979, CAM-CCBC is the pioneering Brazilian institution in administering alternative dispute resolution methods. Specialized in handling complex commercial disputes, CAM-CCBC is the leading institution in Brazil and manages a significant portion of the country's arbitrations involving national and foreign parties.

official website

www.camccbc.org.br



Pioneering Arbitration
Center in Brazil



About the Congress



The Congress is annually promoted by CAM-CCBC since 2014 to address the present and future of arbitration, the most widely used method for resolving complex commercial disputes worldwide.

The event traditionally focuses on practical aspects of arbitration and its most relevant challenges. Renowned professionals from various nationalities discuss the evolution of the institute and the most complex business disputes in a constantly changing commercial landscape.

The tenth edition of the CAM-CCBC Arbitration Congress, held in October 2023, had over 600 participants and 35 speakers, divided into 6 panels and 2 keynote speeches. The program was designed to facilitate high-quality debate and networking.

Each year, the generous contribution of speakers, the support of sponsors and institutional supporters, along with the active engagement of participants, ensures the success of the CAM-CCBC Arbitration Congress.

official website

www.congressocamccbc.org.br

About the IFCAI Biennial Conference



The 17th IFCAI Biennial Conference will take place on October 15, 2024, in São Paulo, on the second day of São Paulo Arbitration Week.

Every two years, IFCAI organizes an international conference to discuss best practices and new solutions in the arbitration world. The conferences bring together experienced arbitrators, consultants, and corporate lawyers to disseminate knowledge and share experiences.

IFCAI Biennial Conference History:

- 16th Biennial Conference/Webinar - February 7, 2022;
- 15th Biennial Conference - Helsinki, Finland - May 23, 2019;
- 14th Biennial Conference - Hong Kong - October 15, 2017;
- 13th Biennial Conference - Manama, Bahrain - March 24, 2015.

official website

www.ifcai-arbitration.org

Sponsorship Packages

All categories come with the following benefits:

- Brand exposure in event marketing emails, slides presented in-between sessions, foyer scenography, and digital program*;
- Sponsor recognition on CAM-CCBC's social media;
- Brand, website, and company description on the website sponsors' area**.

*The blue category at 100%, green at 70%, red at 40% and yellow at 25% of the size.

**Character limits per category: blue up to 300 words, green up to 200 words, and red up to 100 words.

BLUE

Investment

BRL 60,000

Consult installment options

Limited spots



Extra Benefits

- 10 complimentary event tickets;
- 4 invitations to the speakers' and sponsors' dinner;
- 40% discount for additional registrations;
- Exhibition of a banner provided by the sponsor;
- Brand exposure on the event website homepage;
- Inclusion of 1 video on the event website;
- Up to 3 giveaways included in the event kit;
- Brand exposure on the event certificate.

Sponsorship Packages

- All categories come with the following benefits:
- Brand exposure in event marketing emails, slides presented in-between sessions, foyer scenography, and digital program*;
- Sponsor recognition on CAM-CCBC's social media;
- Brand, website, and company description on the website sponsors' area**.

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GREEN

Investment

BRL 38,000

Consult installment options

Limited spots



Extra Benefits

- 5 complimentary event tickets;
- 3 invitations to the speakers' and sponsors' dinner;
- 25% discount for additional registrations;
- Brand exposure on the event website homepage;
- Inclusion of 1 video on the event website;
- Up to 2 giveaways included in the event kit.

Sponsorship Packages

- All categories come with the following benefits:
- Brand exposure in event marketing emails, slides presented in-between sessions, foyer scenography, and digital program*;
- Sponsor recognition on CAM-CCBC's social media;
- Brand, website, and company description on the website sponsors' area**.

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RED

Investment

BRL 27,000

Consult installment options

Limited spots



Extra Benefits

- 3 complimentary event tickets;
- 2 invitations to the speakers' and sponsors' dinner;
- 15% discount for additional registrations;
- 01 giveaway included in the event kit.

Sponsorship Packages

- All categories come with the following benefits:
- Brand exposure in event marketing emails, slides presented in-between sessions, foyer scenography, and digital program*;
- Sponsor recognition on CAM-CCBC's social media;
- Brand, website, and company description on the website sponsors' area**.

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YELLOW

Investment

BRL 15,000

Consult installment options

Limited spots



Extra Benefits

- 2 complimentary event tickets;
- 1 invitation to the speakers' and sponsors' dinner;
- 5% discount for additional registrations;
- 01 giveaway included in the event kit.



Data and Numbers from the **Last Edition**

54%
female speakers

+600
registrations

+400
participants present (per day)

33
sponsors

22
supporters

+7.000
website accesses

+20
nationalities

+40.000
people reached on social media

General Conditions

- 1.** Sponsorship will be paid without any deduction or withholding of any kind. Quota values are valid for enrollment July 1, 2024.
- 2.** The sponsor's logo must be provided in EPS Vector format. The logo size will be stipulated according to the provided sponsorship quota, respecting the dimensions of the graphic material.
- 3.** The blue sponsor's banner should be made in the roll-up model, with measurements: 80cm (W) x 2m (H).

- 4.** Sponsor giveaways will undergo approval by the CAM-CCBC Arbitration Congress Organizing Committee, considering their feasibility, thematic suitability, and congress sustainability standards.
- 5.** Giveaways must be delivered to CAM-CCBC by August 16, 2024.

For more information and suggestions for giveaways, contact us at the email address:

rhuan.dotta@ccbc.org.br or congresso.cam@ccbc.org.br

All promotional material should be sent to:

Brazil-Canada Chamber of Commerce

Attention: Rhuan Dotta

Rua do Rocio, 220, 13th floor, suite 132, Vila Olímpia

São Paulo | SP, ZIP: 04552-000

Identification: **XI CAM-CCBC Congress Sponsor Material**

Sponsor the **CLA 2024** and the
XI CAM-CCBC Arbitration Congress 2024!

Special conditions for supporting both events.
Contact us for more details.



Sponsorship Opportunities 2024

XI CAM-CCBC ARBITRATION CONGRESS



We thank the **sponsors** and **supporters** of the X Edition:

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